



Discussion panel with a difference

Description

A line-up of four inspirational entrepreneurs will feature in a “discussion panel with a difference” at the Hinchinbrook Chamber of Commerce, Industry & Tourism’s AGM next week.

The unique panel of successful business owners and respected, motivational identities will share how they embraced their individuality and were empowered by authenticity to become successful in the modern marketplace.

Outgoing Hinchinbrook Chamber President Rachael Coco said that it was important in an ever-evolving world, dominated by technology and change, that existing and emerging business owners discovered and celebrated their point of difference.

“The Hinchinbrook business community is made up of businesses who march to the beat of their own drums, who strive to innovate and adapt, and that’s the message that we need to share with the world if we’re going to put our shire on the map” said Ms Coco.

“This panel is made up of entrepreneurs from different backgrounds and industries, but what they’ve all got in common is that they’ve leveraged their point of difference to define their businesses and carve out a niche in their respective industries” she said.

Speakers will include:

Transformational coach and leadership consultant Kylie Bartlett, the brainchild behind Women of Achievement events and Lead.Love.Leap, which focuses on mindfulness, leadership programs and workshop facilitation;



Kylie Bartlett

Occupational Therapist and winner of Townsville Business Woman of the Year in 2019, Cassandra Chiesa, who founded Helping Hands – Hand, Wrist and Arm Clinic before going on to recently establish Apricus Health;



Cassandra Chiesa

Newly published author and well-known local identity Amy Aquilini, who survived a horror quad bike accident and resolved to be the change she wanted to see in the world, despite living with a Traumatic Brain Injury; and

Amy Aquilini

Multi-award-winning Occupational Therapist Joanna Murray, who has been integral in the development and implementation of innovation health programs in regional Queensland before partnering with Cassandra Chiesa to establish Apricus Health.



Joanna Murray

Each speaker will share their unique and motivational story before attendees are invited to engage in a lively and entertaining Q&A session.

The event is scheduled to kick off at 6pm on Thursday, November 25 2021 at Lees Hotel when doors open for networking, before the “Celebrate Your Point of Difference Discussion Panel” commences at 6:30pm.

Tickets include entrees, dinner and dessert and can be purchased online at townsvilletickets.com.au/event/14714 before close of business on Tuesday, November 23 2021.

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